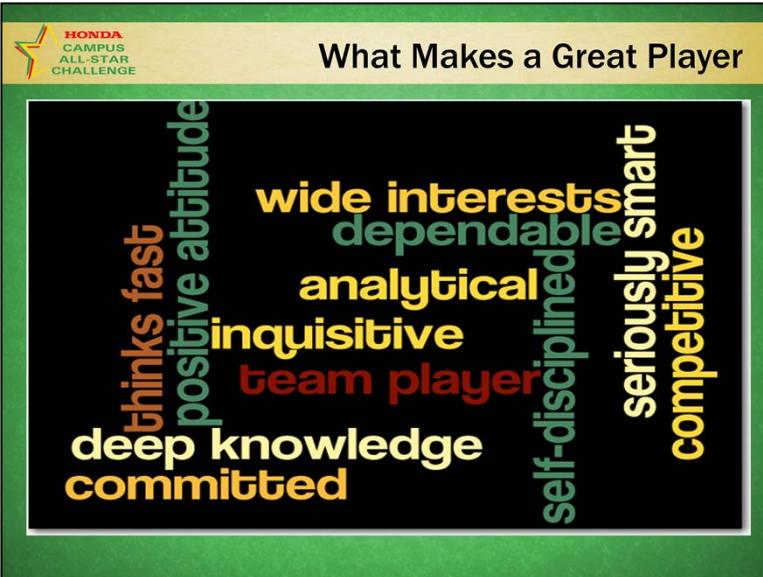




In this webcast, "Finding Great HCASC Players," we will cover:

1. What makes a great player
2. What areas players need to excel at
3. Personal attributes needed by players
4. Factors affecting players' commitment
5. Where to find players



(Read items in word cloud).

As you evaluate players, these are the personality factors and skills to evaluate. Few players will have all of those key attributes, but great players will have many of them.

Knowledge Base

- Current Events
- Fine Arts
- General Knowledge
- Geography
- History
- Literature
- Pop Culture
- Religion
- Science
- Social Science
- Sports

African American history, literature, prominent figures & groups, artists & works, athletes & achievements and pop culture are featured topics.

The game involves a wide range of content. No player will know everything, but to be successful players need to be strong in 3-4 areas.

Personal Attributes

- Plays well with others
- Inquisitive learner
- Active listener
- Thinks fast
- Controlled reflexes
- Rabid reader
- Self-disciplined
- Deeply competitive
- Warm & friendly
- Truly committed
- Always timely
- Positive spirit



From a poll of players and coaches...

Few players will hit 10 out of 10 on that list, but 6 of 10 should be the goal for players on the NCT team.

Availability & Commitment

- Academic course load
- Job hours & schedule
- Social life
- Internships & interviews
- Family obligations
- Transportation issues
- Other club & sports activities



Consider potential players' school and life "loads":

To be successful, a player needs to:

have the time

make the commitment

not short-change other aspects of their life, especially their studies.



Where to Find Players

- Clubs & Organizations
- Fraternities & Sororities
- Academic Departments
- Faculty
- Honor Societies
- Residence Halls



Send invites to all registered student organizations and deliver leaflets about HCASC at their meetings. Get the fraternities to challenge the sororities, etc.

Send out an announcement about HCASC to be read in classes and invite faculty to nominate students.

Check out which students are watching Jeopardy!, put up table tents in the lounge and put doorhangers on door.



Where to Find Players



- Student Government
- Incoming Freshmen & Transfer Students
- The Student Union
- The Library
- The Cafeteria
- President or Chancellor
- Players & Player Alumni



Invite SGA to field a team, ask them to put an announcement in their newsletter and submit a proposal for funding for your HCASC Academic Club.

Staff a table at orientation and show the HCASC video and send invites to all new students.

Play the HCASC “Get in the Game” video and the “Game Demonstration” video on big-screen TVs, play the HCASC Rap over the PA system, stage demonstration matches, etc.

In addition to fliers & posters, print bookmarks with info about playing HCASC and distribute them at book check-out stations.

Run the HCASC Question of the Day videos during meal times, put table tents on the tables or print tray holders with info about HCASC.

An e-blast from the president will get the faculty’s attention.

Last year’s players and those who have now graduated but are still in town are a great source of referrals.